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DAILY EDITORIAL ANALYSIS

TOPIC

PRIME MINISTER INTERNSHIP
SCHEME (PMIS): SCALE WITHOUT
DESIGN AND EXECUTION

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Context

• Early pilot data reveals a gap and **structural mismatches** between design, demand and execution of the **Prime Minister's Internship Scheme (PMIS).**

Overview of PM Internship Scheme (PMIS)	
Announced In	Union Budget 2024–25
Organization	Ministry of Corporate Affairs
Purpose	To provide real-life work experience to job seekers in top companies
Number of Positions	1,25,000 positions in 500 top companies
Eligibility Criteria	 ITI: Matriculation + ITI in relevant trade Diploma: Intermediate + AICTE-recognized diploma Degree: Bachelor's degree from UGC/AICTE-recognized university
Exclusions	 Graduates from IITs, IIMs, NLUs, IISER, NIDs, and IIITs, and having qualifications such as CA, CMA, CS, MBBS, BDS, MBA, any master's or higher degree. Those undergoing any skill, apprenticeship, internship or student training programme under Central Government or State Government schemes. Those who have completed apprenticeship or training under National Apprenticeship Training Scheme (NATS) or National Apprenticeship Promotion Scheme (NAPS) at any point. If the annual income of any of the family members of the candidate exceeds ₹8 lakhs. If any member of the family is a permanent/regular government employee.
Benefits	 5,000 monthly stipend (4500 by Central Government and 500 by Industry) One-time Grant of 6000 for incidentals Gain real-life work experience Insurance coverage for every intern under Pradhan Mantri Jeevan Jyoti Bima Yojana and Pradhan Mantri Suraksha Bima Yojana.

Key Features of the PM Internship Scheme (PMIS)

- Target Group: Open to young individuals aged 21–24 years.
 - Special focus on **candidates from low-income households**, ensuring inclusivity and equal opportunity.
- **Internship Duration:** Each internship lasts for **12 months**, offering sustained and meaningful engagement with the host organization.
- Scale and Reach:
 - Pilot phase (FY 2024–25): 1.25 lakh internships.
 - Five-year goal: 1 crore internships across India.
- Industry Sectors: Internship opportunities are offered across 24 key sectors, including oil and gas; energy; automotive; banking and financial services; travel and hospitality; IT and manufacturing, among others.



- Company Selection Criteria: Participating companies are drawn from the top 500 firms in India (with
 a strong emphasis on Tier-II and Tier-III city youth), selected based on their Corporate Social
 Responsibility (CSR) spending over the past three years.
 - It ensures internships are offered by ethically responsible and socially committed organizations.

Significance of PM Internship Scheme (PMIS)

- Bridging the Skill Gap: PMIS addresses the mismatch between education and industry requirements.
 - It enhances **job readiness**, **innovation**, and **entrepreneurial capability** among young professionals by allowing interns to apply theoretical learning in practical settings.
- **Empowering the Next Generation:** PMIS is designed as a **nation-building exercise**, as it aims to create a workforce that is **skilled, confident, and future-ready**.
 - It supports India's larger vision of becoming a global hub for skilled talent and ensures that no youth is left behind due to financial or social barriers.

Issues & Concerns Highlighted Through Pilot Data

- Declining Willingness To Participate: Candidate acceptance rates dropped by 12.4% between the first (late 2024) and second (mid 2025) pilot rounds, while the number of offers increased and over 70 new companies joined.
 - This decline occurred **despite improved outreach**, clearer job descriptions, and better information dissemination.
 - It signals a growing **awareness of the programme but a declining willingness to participate**, pointing to deeper issues in execution.
- Uneven State-Level Outcomes: Pilot data shows regional disparities—some states recorded high internship offers but poor take-up rates.
 - It highlights that interest and availability do not translate into participation.
 - The real bottleneck lies in **conversion**, suggesting flaws in scheme design rather than lack of opportunity.
- Internship Duration and Alignment Issues: Many candidates find it difficult to commit to a 12-month stint, particularly when stipends are modest and placements are far from home.
 - Moreover, the limited alignment between candidates' academic backgrounds and available internship
 roles has reduced interest and engagement.
- Opportunity Costs for Youth in Smaller Towns: For participants from smaller towns, relocation costs and loss of local employment opportunities pose real barriers.
 - The **economic trade-off** makes participation unattractive, even when the internship promises exposure and experience.
- Unclear Employment Pathways: The government has clarified that it does not guarantee job placements, while the PMIS is framed as a skilling and exposure initiative.
 - In a labour market where **youth unemployment remains high**, this uncertainty diminishes appeal.
 - Although companies may offer jobs at their discretion post-internship, the absence of **structured employment outcomes** limits motivation.
- Financial Underutilisation: Budgetary trends reinforce the implementation gap.
 - ₹2,000 crore was allocated to the PMIS in FY 2024–25 (Budget Estimates), and it was drastically revised down to ₹380 crore.
 - Such low fund utilisation indicates poor absorption and weak ground-level execution.
 - The scheme has failed to achieve the momentum required for nationwide expansion despite substantial fiscal backing.



Way Forward: Recalibration Over Expansion

- The PMIS remains a promising idea with significant potential for **bridging the skills-employment divide**.
 - However, scale cannot substitute for substance.
- Before nationwide rollout, the government must recalibrate the programme by:
 - Shortening internship durations to make them more feasible.
 - Aligning roles more closely with candidate skills and interests.
 - Encouraging local or hybrid placements to reduce relocation barriers.
 - Integrating clearer pathways to employment, even if probabilistic.
- These adjustments can transform PMIS from a symbolic initiative into a genuinely transformative youthskilling platform.

Policy Recommendation

- A recent report by the Parliamentary Standing Committee on Finance called for an independent and periodic evaluation of the scheme.
- It recommended **relaxing eligibility norms**, especially for marginalized and economically weaker candidates, and emphasized the need for robust **tracking of internship-to-employment conversions** as a key success metric.
- It urged greater engagement with **small and medium enterprises (SMEs)**, which are currently underrepresented in the scheme.

Source: BS

Daily Mains Practice Question

[Q] To what extent does the Prime Minister Internship Scheme (PMIS) reflect a mismatch between its ambitious scale and the practical challenges of implementation, and how can policy design be improved to bridge this gap?

